

**EVANGELISM  
STRATEGIC PLANS 2016-2020**

Director: Balvin Braham

Date: 10. 26. 15

<b>Strategic Issue: CHURCH GROWTH AND CONSOLIDATION</b>				
<b>COMPONENT</b>	<b>OBJECTIVE</b>	<b>ACTIVITY</b>	<b>RESPONSIBLE AGENT</b>	<b>DESIRED OUTCOME</b>
<b>TRANSFORM AND LIVE</b>	To provide bible-reading initiatives that will inspire and motivate every member of the Church to develop a personal bible reading routine that will help them to increase their bible knowledge and apply the word of God to their personal life.	Revived By His Word	Division, Union, Local Field, Institutions and Local Church Transform and Live Coordinators	All employees in the organization and members of the local churches consistently studying the Holy Scriptures and applying the precepts to their lives.
	To engage the members in a special study of the Righteousness of Christ and encourage them to shadow the lifestyle of Christ each day.	Righteousness of Christ Study Initiative	Division, Union, Local Field, Institutions and Local Church Transform and Live Coordinators	All employees in the organization and members of the local churches consistently studying the Holy Scriptures and applying the precepts to their lives.
	To engage the members in a renewed study of the twenty eight fundamental beliefs of the Church.	Fundamental Beliefs Study initiative	Division, Union, Local Field, Institutions and Local Church Transform and	All employees in the organization and members of the local churches studying the fundamental

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			Live Coordinators	beliefs of the Church and applying the relevant precepts to their lives.
	To encourage the members to enhance their personal prayer life through ongoing prayer initiatives.	Lord Transform Me Prayer initiative	Division, Union, Local Field, Institutions and Local Church Transform and Live Coordinators	At every level of the organization the employees and members of the Church are committed to the LTM objectives and praying for personal transformation in their lives and for transformation in the fulfillment of the mission.
<b>EXPLORE AND LEARN</b>	To assist Pastors in contextualizing the Lord Transform Me initiative and develop their own implementation strategic plan.	Pastors Consultation and Strategic Planning for evangelism	Division and Union Assistant to the President for Evangelism Training and Development and local fields Evangelism Director	LTM strategic plan implemented and functional.
	To present, educate and train the leadership of the Church in the LTM	Division, Union and Local Fields LTM Summit	Division, Union and Local Fields Directors and	The leaders and members of the local church motivated to participate in the

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	initiative.		Church Pastors	LTM initiative
	To assist every member of the Church to identify his or her talents, passion, interests and spiritual gifts.	Spiritual gifts inventory	Church Pastors and LTM Team Members	Each members of the Church knowledgeable about the areas that they need to receive training in order to utilize their giftedness to fulfill the mission of the Church.
	To train the members to utilize their talents, gifts and skills in fulfilling their role in the execution of the mission of the Church	Context Evangelism Training Course	Division, Union, Local Fields Evangelism and Personal Ministers Directors and Church Pastors and LTM Team Members	Members equipped to utilize their skills, competencies and gifts to fulfill the mission of the Church.
	To train evangelism directors at all levels to execute the five components of the LTM initiative	Evangelism Directors training program	Division and Union Evangelism Directors	Directors at the Union level equipped and functioning in effectively executing their job responsibilities
	To train Pastors and LTM teams members in the local Churches to execute the LTM	Pastors and Local Church LTM Team Members Training Program	Union and local fields Evangelism Directors	Pastors and Local Church LTM team members equipped and functioning in effectively executing

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	initiative			their responsibilities in fulfilling the mission
	To train LTM teams members in the institutions to execute the LTM initiative	Institutions' LTM Team Members Training Program	Union Assistant to the President for evangelism, local fields Evangelism Directors and the relevant departmental director	Institution's LTM team members equipped and functioning in effectively executing their responsibilities
	To train the members of the church to participate in LTM initiatives to fulfill the mission of the church	Church Members LTM Training Program	Pastors and LTM Team Members and Local Field Evangelism and Personal Ministries Directors	Every Church member equipped to participate in the mission of the church
	To train employees in the institutions to participate in LTM initiatives to fulfill the mission of the church	Employees' LTM training program	Institution's LTM Team Members and the relevant Union or local field Director	Every employee in the institution equipped to participate in the mission of the church
	To engage the members in the use of their talents, gifts, vocational and professional	Context Evangelism	Departmental Leaders at the Local Fields and Institution Levels and the Pastors	The members of the Church actively using their talents, skills, gifts, vocational and

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<b>CONNECT AND SHARE</b>	competencies and skills in fulfilling their role in the execution of the mission of the Church		and LTM Team in the Local Church	professional competence in connecting with others both within and outside the Church, building social relationships with them, address their needs and share Christ with them.
	To develop practical and relevant resources that will aid the members to share their faith with others both within and outside the faith.	LTM Online Resource and LTM Application for iPad, iPhones, etc.	Division Director of Evangelism and Technology Team	Available resources for all leaders and members to utilize in fulfilling the mission
	To provide Pastors with evangelistic sermon series, graphics and illustrations.	Evangelistic Sermons, graphics and sermon illustrations development	GC, Division, Union, and Local Fields Evangelism Directors	A variety of available sermons to be used by both pastors
	To provide Pastors with new bible lesson series to be used to prepare the field for Proclaim and Reap Campaigns.	Development of new Bible Lesson Series	Division, Union and Local field Evangelism and Personal Ministries Directors	Various bible lesson series available for the use of all members in sharing their faith.
	To provide available human resources to help educate	LTM Connect and Share Volunteers	LTM Team in the Local Church	Trained volunteers in every Church who knowledgeable about

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	members for total participation in the LTM initiative			the LTM initiative and who contacts other members and educate them about the LTM initiative.
	To engage every member of the church in participating in the mission.	Connect and Share preparation for Proclaim and Reap	Every departmental leader of the Church	A great number of individual who have interest in the gospel, complete bible lessons and are ready to accept baptism to become members of the SDA Church.
<b>PROCLAIM AND REAP</b>	To conduct effective proclaim and Reap Campaigns at all levels within the organization	Proclaim and Reap Campaigns	Division, Union, local fields evangelism directors, Personal Ministries Directors, Church Pastors and LTM team in the local Church	8% annual baptismal increment at the Union level.
	To celebrate what God has done in His Church through the enabling of the Holy Spirit upon the members.	Annual LTM Convention	Division, Union and Local Fields Directors	Receiving of progress reports, celebration of what God has done and motivation of the members and leadership to continue in fulfilling the mission

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<b>CONSERVE AND DISCIPLE</b>	To encourage worship leaders in all churches to enhance the worship services through enhancing the elements of each worship service so as to create a transformational experience for worshipper.	Worship Renewal Initiative	Union and Conference Administration and Church Pastors	Innovative and spiritually enriching worship services in the local churches and for employees in the institutions.
	To help the members to develop an understanding of the fundamental beliefs of the church	Creating songs that teach the fundamental beliefs of the Church	Local fields directors	Members of the Church reinforcing their knowledge of the fundamental beliefs of the Church.
	To nurture both new and existing members to develop commitment to the faith	Assurance, Affirmation, Love and Support Initiative [AALS]	Division, Union, Local Fields Directors, Pastors and LTM leader in the local Churches.	95% membership retention
	To recognize and show appreciation to members of the Church for their participation in the Mission	Church Members Appreciation and Recognition Pins and Certificates etc.	Division	Affirmation of persons who participated in exceptional ways in the LTM initiative each year.

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	To recognize and show appreciation to directors of the local for their participation in motivating pastors and members for participating in fulfilling the Mission	Local Fields Directors Appreciation and Recognition	Union and Local Field Administration	Affirmation of local directors who participated in exceptional ways in the LTM initiative each year.
	To recognize and show appreciation to Pastors for achieving the LTM objectives in their Church/Pastoral District	Pastors Appreciation and Recognition	Local Field Administration	Pastors affirmed for their effectiveness in the fulfillment of the LTM initiative each