

**Public Campus Ministry  
STRATEGIC PLANS 2016-2020**

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**Strategic Issue: CHURCH GROWTH AND CONSOLIDATION**

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<b>COMPONENT</b>	<b>OBJECTIVE</b>	<b>ACTIVITY</b>	<b>RESPONSIBLE AGENT</b>	<b>DESIRED OUTCOME</b>
<b>TRANSFORM AND LIVE</b>	Develop college students as disciples	Mentoring small groups to study fundamental doctrines and prophetic books.	IAD Director, Union, Local Fields, Local church, mentor.	Prepared students who understand their doctrine and know the prophetic books to support their faith.
	Provide practical tools for developing a devotional life	One day Spiritual Retreat	Directors of IAD, Local Field & PCM	Students practicing personal devotional life.
	Help discover and use their spiritual gifts in small groups	Answer the questionnaire on discipleship and spiritual gifts.	Mentor leaders of small groups	College students use their spiritual gifts in fulfilling the mission
<b>EXPLORE AND LEARN</b>	Certification in mentoring, centers of influence, evangelism, chaplaincy, mission	Intensive training workshop, annual workshops	Directors of IAD, Union & Local Field	A multidisciplinary team interacting in favor of university students and evangelism

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<b>CONNECT AND SHARE</b>	<p>Motivate members of small group to share their faith as disciples of Christ.</p> <p>Forming centers of influences at universities.</p>	<p>Formation of groups of influence in non-Adventist Universities to reach and retain</p>	<p>Directors of IAD, Union, Local Fields, PCM, Local Church, mentors and of centers of influence</p>	<p>University students prepared to accept Christ as their savior and develop support networks in order to maintain their faith.</p>
<b>PROCLAIM AND REAP</b>	<p>To train university students as evangelists</p>	<p>Annual training workshop for preachers and evangelism team</p>	<p>Directors of IAD, Union Local Field, PCM, Local Church</p>	<p>1000 Youth evangelistic preachers leading and winning souls to Christ.</p>
<b>CONSERVE AND DISCIPLE</b>	<p>Identify indicators of university students and professionals remaining in the church</p>	<p>Longitudinal research for four years to observe the relationship between discipleship, leadership, mission</p>	<p>Directors of IAD, Union, Local fields.</p>	<p>Relevant to determining indicators of stay in the church and guidelines to consolidate the information ministry</p>

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		and evangelism and remaining in the church.		of making disciples.

**Strategic Issue: TECHNOLOGY**

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<b>TRANSFORM AND LIVE</b>	Strengthen the spiritual life	To promote week of prayer and transmitted by online	Directors of IAD, Union ,Local Field	University students nurturing their faith by means of a spiritual program
<b>CONSERVE AND DISCIPLE</b>	Inspire university students to be true ambassadors of Christ	Series of programs about fidelity transmitted by television and podcasts	IAD Directors of Communication & PCM, Union Local field, Church mentors	Students inspired to loyalty, supporting as ambassadors the church with their gifts and resources.
	Encourage loyalty in the spiritual life of university students and professionals	Online Congress	IAD Directors of Communication & PCM, Union Local field, Church mentors	To encourage students to share and to live faithful